

**THE EVENT THAT BRINGS EVERYONE TOGETHER IN ONE PLACE**



  
**La Capitale**  
Assurance et  
services financiers



**MARCH 4<sup>TH</sup> & 5<sup>TH</sup>, 2017**

## **ALL THE PLAYERS IN THE RUNNING INDUSTRY IN THE GREATER MONTREAL AREA**

Specialized retail stores - Suppliers - Events - Sport clubs - Health specialists - Speakers - Training and health centres - And more!

### **WHY BE AN EXHIBITOR ?**

- GENERATE SALES ON SITE
- Launch new products
- Boost your image
- Get a better grasp of your customers' expectations

### **PROMOTION OF THE EVENT**

- Visibility campaign in collaboration with the PALAIS DES CONGRÈS
- Our partner's Facebook pages: Clinique du Coureur: 14,000 subscribers
- Internet sites of the Salon's exhibitors
- E-mails to all the retailers, suppliers, events, clubs, health specialists in the Greater Montreal region
- E-mails to all the running clubs in the region
- Posters in the businesses

**RESERVE YOUR BOOTH RIGHT NOW !**

# FLOOR PLAN *Palais des Congrès de Montréal*



*Configuration of spaces subject to change.*

## EXHIBITOR RATES (\*)

### BOOTH SIZE

10 x 5 :	700 \$	(14.00\$/sq ft)
10 x 10 :	1000 \$	(10.00\$/sq ft)
10 x 20 :	1900 \$	(9.50\$/sq ft)
10 x 30 :	2700 \$	(9.00\$/sq ft)
20 x 20 :	3400 \$	(8.50\$/sq ft)

See the rental form in appendix  
(\*) Plus taxes

## SCHEDULE

### SETTING UP

Friday, March 3<sup>rd</sup> : 12:00pm to 9:00pm

### OPENING HOURS

Saturday, March 4<sup>th</sup> : 9:00am to 5:00pm

Sunday, March 5<sup>th</sup> : 10:00am to 5:00pm

### DISMANTLING

Sunday, March 5<sup>th</sup> : 5:00pm to 9:00pm

# RESERVATION FORM

Company name : \_\_\_\_\_ Contact person : \_\_\_\_\_  
Address : \_\_\_\_\_ Title : \_\_\_\_\_  
\_\_\_\_\_ Telephone : \_\_\_\_\_  
City : \_\_\_\_\_ Fax : \_\_\_\_\_  
Province : \_\_\_\_\_ Postal Code : \_\_\_\_\_ E-mail : \_\_\_\_\_  
Website : \_\_\_\_\_

By signing this form, we confirm the reservation of a booth at the Salon de la course à pied de Montréal to be held at the Palais des Congrès de Montréal, on March 4th and 5th, 2017. We undertake to sign the space rental agreement, which the promoter will send further to receipt and signing of this form. The terms and conditions of this agreement shall be respected.

# RESERVATION OF THE SPACE

## SURFACE AREA

- |                                  |            |                                  |            |
|----------------------------------|------------|----------------------------------|------------|
| <input type="checkbox"/> 10 X 5  | \$700 (*)  | <input type="checkbox"/> 10 X 30 | \$2700 (*) |
| <input type="checkbox"/> 10 X 10 | \$1000 (*) | <input type="checkbox"/> 20 X 20 | \$3400 (*) |
| <input type="checkbox"/> 10 X 20 | \$1900 (*) |                                  |            |

For the needs in power and Internet connection, see  
<http://congresmtl.com/en/services/event-technologies/>  
For rental of carpeting or other booth equipment, contact : **brunotessier.com**

## BOOTH #

1st choice : \_\_\_\_\_ 2nd choice : \_\_\_\_\_ 3rd choice : \_\_\_\_\_

Booths will be assigned according to the date of receipt of the reservations and initial payment.  
The organization reserves the right to modify the location of the booths without advance notice.  
**Exhibitors renting 2 or more booth spaces have priority over aisles ends spaces.**  
**Flooring required**  
(\*) Plus taxes

# PAYMENT TERMS

50 % upon signing of the rental agreement - 50 % on February 6<sup>th</sup>, 2017.

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

Return the filled out form by conventional mail with the cheque to:  
Gestion Sport Plus Inc. C.P. 1007, Lac-Beauport Lac-Beauport QC G3B 2J8 Email : [info@saloncoursemontreal.com](mailto:info@saloncoursemontreal.com)